



# Daniel Dore

- CEO Founder
- Quality expert
- Best-selling author
- Professional speaker

# BIOGRAPHY

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Daniel Dore is an expert on digital change and transformation and a renowned specialist in quality assurance and testing within Financial Services.

He has guided numerous companies through the transformation of their digital operations and client-facing systems. His clients include Coutts, RBC Brewin Dolphin and Rathbones.

Daniel is the CEO of Assured Thought, a specialist QA and Testing consultancy. Their experts have worked on hundreds of successful change and transformation projects for their clients. They have received multiple awards and recognition from their industry peers for their work.

Daniel is a leading figure in his industry and a professional writer and speaker. Daniel is the author of a best-selling book *Making Light Work of Workday*.

In a world where companies struggle with complex IT, Daniel is passionate about simplicity. With his playbook of methods and tools to deliver meaningful outcomes for his clients, he helps them achieve success through quality.

## SPEAKING TOPICS include:

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Daniel presents on a range of topics, often building further on the concepts of his business and those explored in his book.

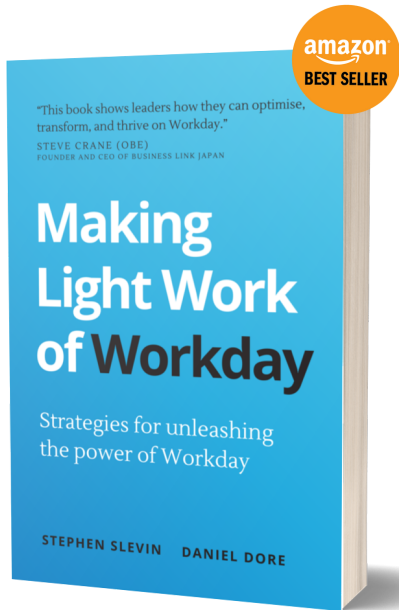
He is easy to work with, happy to spend time with his audience before and after an event and it is important to him that his clients are absolutely satisfied with the outcome of his speaking engagements.

The following topics are his main keynote themes, however, all presentations can be customised to suit the target audience. If you have a specific event theme or a topic you would like to cover, Daniel is happy to work with you to develop concepts that will resonate with your audience.

- What Is Quality Assurance & Why Does It Matter?
- Why Quality Is Vital For Both You And Your Clients
- The Ultimate Blueprint For Quality In FS
- The 5 Core Principles For Delivering Quality Software
- The Simple Formula For Successful Digital Transformation
- Quality Matters: Why Good Enough Isn't Good Enough
- Making Light Work Of Workday

# DANIEL'S BOOK

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## Making Light Work of Workday Strategies for unleashing the power of Workday.

Making Light Work of Workday sets out a blueprint for anyone who needs to navigate Workday's sophisticated capabilities and make the most of the platform.

This book is your map and compass out of what may feel like a Workday wilderness. Read this book and learn how to:

- Set up foundations to serve your users, ensure compliance, stay up to date and achieve the maximum return – year on year
- Gain customer insights through case studies, lessons learned and 'lightbulb' moments
- Explore new models, toolkits, templates and accelerators, and understand how these solutions impact digital change
- Build a solution that drives your business strategy with a focus on outcomes

# TESTIMONIAL

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Daniel spoke at our Coutts Annual Conference on the subject of delivering world-class software applications and platforms for our clients. It was extremely well received by the leadership team and gave them practical knowledge and techniques they could implement immediately to impact better outcomes.

Philip Cassidy, Head of QA Testing Services, Coutts



# BOOKINGS

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How can you book Daniel for your event?

Whether you're planning a small meeting or a large conference, a live event or a virtual summit, we'd love to discuss how Daniel could help you make it a success.

Get in touch...

Email [media@assuredthought.com](mailto:media@assuredthought.com)

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